

## This report looks at the following areas:

- The difficulties faced by the M&E industry in 2020 as a result of COVID-19 together with the forecast opportunities
- Which demand sectors will gain as a result of the trends created or furthered by COVID-19
- Which end-use markets will face structural changes as a result of the market changes also including the Brexit impact
- How the separate sectors of the industry are performing

Even with the economic uncertainties surrounding Brexit, the M&E market grew by almost 4% in 2019 to £34.5 billion. However, the significant impact of COVID-19 in 2020 has seen the market decline by almost 19%.

After years of slow growth in what is essentially a mature sector, albeit one bringing in new technology the disruption caused by COVID-19 has been widespread. Not all sectors have been impacted equally, and not all sectors will quickly recover.

Some of the end-use sectors are now expected to reflect structural changes that have been either initiated or accelerated by the pandemic. The levels of office demand will fundamentally decline with remote working becoming more commonplace with lockdowns and social distancing measures. The bricks and mortar retail sector has faced accelerated competition from e-commerce changing the demand for buildings. Universities have stalled investments, and generally the gestation period of M&E contracts has extended along with the economic disruption and uncertainty.

At the same time, some types of building have seen demand grow; data centre usage has been boosted by remote working and warehouses have proved a resilient area of demand partly influenced by Brexit. As commercial buildings are vacated as leases lapse, then so repurposing to residential accommodation affords a major opportunity to both address the housing



"COVID-19 has impacted demand for M&E services strongly during 2020.

However, the recovery prospects for the end-use markets vary significantly, with some expecting a rapid recovery, others a gradual growth in demand while some have been structurally altered, with long-term implications for demand."

– Terry Leggett, Senior

## Buy this report now

**Analyst** 

Visit	store.mintel.com
EMEA	+44 (0) 20 7606 4533
Brazil	0800 095 9094
Americas	s +1 (312) 943 5250
China	+86 (21) 6032 7300
APAC	+61 (0) 2 8284 8100

Report Price: £1495 | \$1995 | €1800



The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

shortage, utilise brown field development and occupy the high street. Residential construction could strongly exceed previous expectations and potentially meet government targets.

#### What's included

**Executive Summary** 

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

Previous editions

# Did you know?

This report is part of a series of reports, produced to provide you with a more holistic view of this market.

All Mintel 2020 reports contain specific COVID-19 related research and forecasts. The world's leading brands rely on Mintel reports for the most complete, objective and actionable market intelligence.

Visit	store.mintel.com
EMEA	+44 (0) 20 7606 4533
Brazil	0800 095 9094
Americas	+1 (312) 943 5250
China	+86 (21) 6032 7300
APAC	+61 (0) 2 8284 8100

Report Price: £1495 | \$1995 | €1800

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



#### **Table of Contents**

#### **OVERVIEW**

- Key issues covered in this Report
- COVID-19: Market context
- Economic and other assumptions
- Products covered in this Report

#### **EXECUTIVE SUMMARY**

Impact of COVID-19 on M&E contracting

Figure 1: Short-, medium- and long-term impact of COVID-19 on M&E contracting, 13 November 2020

- The market
- Market size and forecast

Figure 2: Market size for M&E contracting, 2015-24 (prepared on 13 November 2020)

Electrical contracting larger than mechanical contracting

Figure 3: Segmentation of the M&E contracting market, by type of work, 2015–24 (prepared on 13 November 2020)

Electrical contracting

Figure 4: Segmentation of the electrical contracting market, 2015–24 (prepared on 13 November 2020)

Mechanical contracting

Figure 5: Segmentation of the mechanical contracting market, 2015-24

- Companies and brands
- Overview
- Electrical contracting

Figure 6: Development of companies in the electrical installation sector, 2016-20

Mechanical contracting

Figure 7: Development of companies in the plumbing, heating and air conditioning installation sector, 2016–20

## **ISSUES AND INSIGHTS**

- Selecting growth markets after COVID-19
- Green issues encouraging new technologies

#### THE MARKET - KEY TAKEAWAYS

- COVID-19 causing major disruption
- Strong growth opportunities
- Government policy

#### What's included

**Executive Summary** 

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

Previous editions

# Did you know?

This report is part of a series of reports, produced to provide you with a more holistic view of this market.

All Mintel 2020 reports contain specific COVID-19 related research and forecasts. The world's leading brands rely on Mintel reports for the most complete, objective and actionable market intelligence.

Visit	store.mintel.com
EMEA	+44 (0) 20 7606 4533
Brazil	0800 095 9094
Americas	+1 (312) 943 5250
China	+86 (21) 6032 7300
APAC	+61 (0) 2 8284 8100

Report Price: £1495 | \$1995 | €1800

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



#### MARKET SIZE AND FORECAST

COVID-19 causing both short-term disruption and long-term changes

Figure 8: Short- medium- and long-term impact of COVID-19 on M&E contracting, 13 November 2020

Strong COVID-19 related disruption

Figure 9: Market size for M&E contracting, 2015-24 (prepared on 13 November 2020)

Market drivers and assumptions

Figure 10: Key drivers affecting MBD's market forecast, 2015-24 (prepared on 13 November 2020)

Forecast methodology

#### **MARKET SEGMENTATION**

Electrical contracting larger than mechanical contracting
 Figure 11: Segmentation of the M&E contracting market, by
 type of work, 2015–24 (prepared on 13 November 2020)

New and R&M

Figure 12: Segmentation of the M&E contracting market, by type of demand, 2015–24 (prepared on 13 November 2020)

#### MARKET SEGMENTATION: ELECTRICAL CONTRACTING

Changes in demand structure

Figure 13: Segmentation of the electrical contracting market, 2015–24 (prepared on 13 November 2020)

New construction activity

Figure 14: Segmentation of the electrical contracting market for new construction projects, 2020

R&M demand

Figure 15: Segmentation of electrical contracting from R&M activity, 2020 (£ billion)

#### MARKET SEGMENTATION: MECHANICAL CONTRACTING

R&M leads the market

Figure 16: Segmentation of the mechanical contracting market, 2015–24

New construction demand

Figure 17: Segmentation of the mechanical contracting market for new construction projects, 2020

R&M demand

Figure 18: Segmentation of mechanical contracting from R&M activity, 2020 (£ billion)

#### What's included

**Executive Summary** 

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

Previous editions

# Did you know?

This report is part of a series of reports, produced to provide you with a more holistic view of this market.

All Mintel 2020 reports contain specific COVID-19 related research and forecasts. The world's leading brands rely on Mintel reports for the most complete, objective and actionable market intelligence.

Visit	store.mintel.com
EMEA	+44 (0) 20 7606 4533
Brazil	0800 095 9094
Americas	+1 (312) 943 5250
China	+86 (21) 6032 7300
APAC	+61 (0) 2 8284 8100

#### Report Price: £1495 | \$1995 | €1800

MINTEL

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

#### **MARKET DRIVERS**

#### General

Figure 19: Construction output in Great Britain, 2015-24 (prepared on 12 November 2020)

#### New house building

Figure 20: Comparison of social and private housing completions in the UK, 1970–2019

Figure 21: New house building market, 2015-24 (prepared on 12 November 2020)

#### New public non-residential construction

Figure 22: New public non-residential construction market, 2015-24 (prepared on 12 November)

Figure 23: Segmentation of public non-residential construction activity, 2016-20 (prepared on 12 November) (£ million)

#### New private industrial construction

Figure 24: New private industrial construction market, 2015-24 (prepared on 12 November)

Figure 25: Segmentation of private industrial construction activity, 2016-20 (prepared on 12 November) (£ million)

#### New private commercial construction

Figure 26: New private commercial construction market, 2015-24 (prepared on 12 November)

Figure 27: Segmentation of private commercial construction activity, 2016-20 (prepared on 12 November) (£ million)

#### New infrastructure

Figure 28: New infrastructure market, 2015-24 (prepared on 12 November)

Figure 29: Segmentation of infrastructure activity, 2016-20 (prepared on 12 November) (£ million)

#### Repair and maintenance

Figure 30: Housing repair and maintenance activity, by sector, 2015–24 (prepared on 12 November)

Figure 31: Public non-residential repair and maintenance activity, 2015–24 (prepared on 12 November)

Figure 32: Infrastructure repair and maintenance activity, 2015-24 (prepared on 12 November)

Figure 33: Private non-residential repair and maintenance activity, 2015-24 (prepared on 12 November)

### **COMPANIES AND BRANDS - KEY TAKEAWAYS**

- An odd industry structure
- Margins can be tight

#### What's included

**Executive Summary** 

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

Previous editions

# Did you know?

This report is part of a series of reports, produced to provide you with a more holistic view of this market.

All Mintel 2020 reports contain specific COVID-19 related research and forecasts. The world's leading brands rely on Mintel reports for the most complete, objective and actionable market intelligence.

Visit	store.mintel.com
EMEA	+44 (0) 20 7606 4533
Brazil	0800 095 9094
Americas	+1 (312) 943 5250
Americas China	+1 (312) 943 5250 +86 (21) 6032 7300

#### Report Price: £1495 | \$1995 | €1800

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



- Data centres
- The Brexit impact

#### INDUSTRY STRUCTURE AND DEVELOPMENT

- General
- Mechanical engineering

Figure 34: Development of companies in the plumbing, heating and air conditioning installation sector, 2016–20
Figure 35: Structure of the plumbing, heating and air conditioning installation sector, 2020 (number of companies)
Figure 36: Segmentation of work undertaken in the plumbing, heating and air conditioning installation sector, by number of employees, 2018 (£ million)

#### Electrical engineering

Figure 37: Development of companies in the electrical installation sector, 2016–20

Figure 38: Structure of the electrical installation sector, 2020 (number of companies)

Figure 39: Segmentation of work undertaken in the electrical installation sector, by number of employees, 2018 (£ million)

#### **COMPETITIVE STRATEGIES**

- Selective tendering
- Integration with facilities management
- Data centres new build, maintenance and refurbishment

#### **COMPANY PROFILES**

- NG Bailey
- Activities
- Performance

Figure 40: Financial development of NG Bailey, 2016-20 (£ 000)

Figure 41: Financial development of NG Bailey Group, 2016-20 (£ million)

- Strategy
- TClarke
- Activities
- Performance

Figure 42: Financial development of TClarke, 2015-19 (£ million)

Figure 43: Revenue segmentation for TClarke, 2019 (£ million)

- Strateav
- Crown House Technologies/Laing O'Rourke Holdings
- Activities

#### What's included

Executive Summary

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

Previous editions

# Did you know?

This report is part of a series of reports, produced to provide you with a more holistic view of this market.

All Mintel 2020 reports contain specific COVID-19 related research and forecasts. The world's leading brands rely on Mintel reports for the most complete, objective and actionable market intelligence.

Visit	store.mintel.com
EMEA	+44 (0) 20 7606 4533
Brazil	0800 095 9094
Americas	+1 (312) 943 5250
China	+86 (21) 6032 7300
APAC	+61 (0) 2 8284 8100

#### Report Price: £1495 | \$1995 | €1800

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



#### Performance

Figure 44: Financial development of Crown House Technologies, 2015-19 (£ 000)

- Strategy
- Skanska Rashleigh Weatherfoil
- Activities
- Performance

Figure 45: Financial performance of Skanska Rashleigh Weatherfoil, 2015-19 (£ million)

- Strategy
- SPIE
- Activities
- Performance

Figure 46: Financial performance of SPIE, 2014-18

- Strategy
- SSE Contracting
- Activities
- Performance

Figure 47: Financial performance of SSE Contracting, 2015-19 (£ million)

Strategy

# APPENDIX – DATA SOURCES, ABBREVIATIONS AND SUPPORTING INFORMATION

Abbreviations

#### What's included

**Executive Summary** 

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

Previous editions

# Did you know?

This report is part of a series of reports, produced to provide you with a more holistic view of this market.

All Mintel 2020 reports contain specific COVID-19 related research and forecasts. The world's leading brands rely on Mintel reports for the most complete, objective and actionable market intelligence.

Visit	store.mintel.com
EMEA	+44 (0) 20 7606 4533
Brazil	0800 095 9094
Americas	+1 (312) 943 5250
China	+86 (21) 6032 7300
APAC	+61 (0) 2 8284 8100



# **About Mintel**

Mintel is the **expert in what consumers want and why.** As the world's leading market intelligence agency, our analysis of consumers, markets, product innovation and competitive landscapes provides a unique perspective on global and local economies. Since 1972, our predictive analytics and expert recommendations have enabled our clients to make better business decisions faster

Our purpose is to help businesses and people grow. To find out how we do that, visit mintel.com.