

## Thermal Insulation: Inc Impact of COVID-19 - UK - August 2020

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“The UK market for thermal insulation is projected to decline by 5.6% in 2020. This is largely a result of reduced demand from the construction sector and a sharp decrease in retro-fit installations over the lockdown period.”

– Claudia Preedy, Senior B2B Analyst

### This report looks at the following areas:

The UK building thermal insulation market is forecast to increase by a substantial 58% in 2021, as the government’s recently announced £2 billion Green Homes Grant and £1 billion in funding to improve the energy efficiency of public buildings and social housing will provide a much needed boost to the retro-fit sector. However, as full details have not been published yet, such as a comprehensive list of improvements covered by the Green Homes Grant, it is difficult to project which energy efficiency measures will benefit the most.

The immediate impact of COVID-19 on the UK thermal insulation market was a collapse in demand in April 2020. Demand started to slowly pick up again in May, attributed to a gradual reopening of construction sites as lockdown measures were eased in England. There was also a sharp decrease in retro-fit installations during the lockdown period.

While the market is set to face further challenges as the country emerges from lockdown, the government’s £3 billion energy efficiency package for homes and public buildings clearly presents strong opportunities for the UK thermal insulation sector, at least over the next year.

However, if this funding remains a one-off it will once again create a boom and bust industry. Campaigners have therefore urged the government to make the funding part of a more comprehensive plan to improve the entire UK building stock, including addressing the longer-term challenge of bringing all homes up to EPC Band C by 2035.

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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### The Market – What You Need to Know

Cuts in government energy efficiency schemes hinder market growth

UK building thermal insulation sector contracts by an estimated 4% in 2019

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Kingspan's Kooltherm® K-range claims to comprise the thinnest commonly used insulation products for any specific U-value

Jablite offers All-in-One Thermal Floor system

Robotic insulation solution Q-bot enables more efficient and less disruptive underfloor insulation installation

WHISCERS™ provides faster, better, cost-effective and low-mess internal wall insulation for hard-to-treat properties

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SIG

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