

## MARKET & BUSINESS DEVELOPMENT

# Commercial Mortgages: Inc Impact of COVID-19 - UK - July 2020

Report Price: £1495 | \$1995 | €1800

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

#### This report looks at the following areas:

- The impact of COVID-19 on the commercial mortgages markets.
- How the pandemic has shifted the property investment landscape for retail and office property.
- How Brexit has slowed economic growth and compounded productivity
  issues
- How lenders will respond to the COVID-19 recession and the opportunities and threats.

The commercial property market is facing a period of extreme disruption. Low occupancy and tightening budgets due to COVID-19 will leave tenants questioning the benefit of their office space, while retail tenants will seek to reduce or defer

rent or mortgage payments. Lenders will therefore exercise extreme caution in new loan origination, with tighter credit conditions and a shift towards securitised loans expected until the economic outlook suggests a stable and positive trajectory.

The slow recovery of revenues as businesses reopen may not be enough to meet existing debt obligations. Without adjustments to loan terms, many businesses are at risk of insolvency. Current loan and mortgage holidays serve as a crucial stopgap but there is also a need for a longer-term plan to extend loan maturities in order to reduce the potential for a wave of defaults and job losses.



"The COVID-19 pandemic has significantly altered the lending and investment landscape.

Lenders will exercise extreme caution moving forward when it comes to new lending, but will also need to support existing customers under distress."

– Francesco Salau, B2B Analyst

Visit	store.mintel.com
EMEA	+44 (0) 20 7606 4533
Brazil	0800 095 9094
Americas	s +1 (312) 943 5250
China	+86 (21) 6032 7300
APAC	+61 (0) 2 8284 8100

Report Price: £1495 | \$1995 | €1800

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



#### **Table of Contents**

#### **OVERVIEW**

- Key issues covered in this Report
- Covered in this Report
- COVID-19: Market context

#### **EXECUTIVE SUMMARY**

- The market
- COVID-19 to drive sharp decline in originations, with speedy recovery dependent on the limitation of defaults

Figure 1: Gross value of annual loan originations, 2016-20 (£ billion)

Figure 2: Aggregated value of outstanding debt on loan books secured on UK commercial property, 2016-20 (£ billion)

Future outlook and the impact of COVID-19

Figure 3: Expected impact of COVID-19 on commercial mortgages, short, medium and long term, 14 July 2020 Figure 4: Forecast value of annual loan originations, 2021-25 (£ billion)

 UK banks raise market share but only due to withdrawal of international investment

Figure 5: Gross value of loan originations, by allocation, 2018 and 2019 (% of total lending)

- Poor economic performance and declining confidence responsible for 2019 decline in originations
- Pressure on retailers is encouraging redevelopment into mixed-use properties
- Companies and brands
- Small bank closures driven by adoption of digital banking
- Finance providers lead the economic response to the pandemic, backed by government schemes
- What we think

#### THE IMPACT OF COVID-19 ON COMMERCIAL MORTGAGES

- The market
- COVID-19 to drive sharp decline in originations, with speedy recovery dependent on the limitation of defaults
- · Limits to state support mean lenders must fill the gap
- Shifts in consumer behaviour may deepen the risk of SME defaults in the retail sector
- Office sector occupancy likely to fall as businesses react to rise in homeworking

#### What's included

Executive Summary

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

Previous editions

## Did you know?

This report is part of a series of reports, produced to provide you with a more holistic view of this market.

All Mintel 2020 reports contain specific COVID-19 related research and forecasts. The world's leading brands rely on Mintel reports for the most complete, objective and actionable market intelligence.

Visit	store.mintel.com
EMEA	+44 (0) 20 7606 4533
Brazil	0800 095 9094
Americas	+1 (312) 943 5250
China	+86 (21) 6032 7300
APAC	+61 (0) 2 8284 8100

#### Report Price: £1495 | \$1995 | €1800

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



- Companies and brands
- Finance providers lead the economic response to the pandemic, backed by government schemes
- COVID-19: Market context

#### **ISSUES AND INSIGHTS**

- COVID-19 further discourages international investment activity
- The facts
- The implications
- Bank branch closures open spaces for specialised lending
- The facts
- The implications

#### THE MARKET - WHAT YOU NEED TO KNOW

- Originations to fall in 2020 in response to rise in defaults and extreme uncertainty
- COVID-19 anticipated to curtail new lending until recovery is cemented
- Retail faces challenge of redevelopment during COVID-19 pandemic

#### **MARKET SIZE**

- Methodology
- Growing retail defaults drive down new loan originations for 2019

Figure 6: Gross value of annual loan originations, 2016-20 (£ billion)

Rising debt and falling originations suggest growing lender caution

Figure 7: Aggregated value of outstanding debt on loan books secured on UK commercial property, 2016–20 (£ billion)

#### **CATEGORY MARKET SHARE**

 International lenders retreat as uncertainty grows over Brexit

Figure 8: Gross value of loan originations, by allocation, 2018 and 2019 (% of total lending)  $\,$ 

Figure 9: Change in gross value of loan originations, by allocation, 2018-19 (% annual change)

Retail sector loan margins up to reflect risk premium

#### What's included

**Executive Summary** 

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

Previous editions

### Did you know?

This report is part of a series of reports, produced to provide you with a more holistic view of this market.

All Mintel 2020 reports contain specific COVID-19 related research and forecasts. The world's leading brands rely on Mintel reports for the most complete, objective and actionable market intelligence.

Visit	store.mintel.com
EMEA	+44 (0) 20 7606 4533
Brazil	0800 095 9094
Americas	+1 (312) 943 5250
China	+86 (21) 6032 7300
APAC	+61 (0) 2 8284 8100

#### Report Price: £1495 | \$1995 | €1800





#### **MARKET FORECAST**

Increased retail vacancies to reduce property prices

Figure 10: Expected impact of COVID-19 on commercial mortgages, short, medium and long term, 8 July 2020

Figure 11: Forecast value of annual loan originations, 2021-25 (£ billion)

Figure 12: Forecast value of outstanding debt on loan books secured on UK commercial property, 2021-25 (£ billion)

#### **MARKET TRENDS**

- Retail repurposing may drive an uptick in development funding
- Bank closures reflect maturity of digital platforms but could harm rural lending
- Office sector occupancy may fall as businesses react to empty offices

#### **MARKET DRIVERS**

 Brexit headwind discourages investment required to address long-term rise in labour costs

Figure 13: UK quarterly business investment excluding exceptional transfers, Q1 2015–Q1 2020 (£ million)
Figure 14: UK Business Confidence Index, Q3 2013–Q4 2019

- Shifts in consumer behaviour may deepen the risk of SME defaults in the retail sector
- Limits to state support mean lenders must fill the gap

#### COMPANIES AND BRANDS - WHAT YOU NEED TO KNOW

- Consumer adoption of digital banking is driving small bank closures
- The COVID-19 response

#### **INDUSTRY RESPONSE**

- The COVID-19 response
- Support for SMEs
- Coronavirus Business Interruption Loan Scheme
- Bounce Back Loan Scheme
- Future Fund Scheme
- Support for corporates

#### **INDUSTRY STRUCTURE**

· Changes in industry structure

#### What's included

**Executive Summary** 

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

Previous editions

## Did you know?

This report is part of a series of reports, produced to provide you with a more holistic view of this market.

All Mintel 2020 reports contain specific COVID-19 related research and forecasts. The world's leading brands rely on Mintel reports for the most complete, objective and actionable market intelligence.

Visit	store.mintel.com
EMEA	+44 (0) 20 7606 4533
Brazil	0800 095 9094
Americas	+1 (312) 943 5250
China	+86 (21) 6032 7300
APAC	+61 (0) 2 8284 8100

#### Report Price: £1495 | \$1995 | €1800

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



Figure 15: Changes in the industry structure of bank and building society activities, 2015-19 (number of businesses and outlets)

Figure 16: Changes in the industry structure of financial leasing activities, 2015–19 (number of businesses and outlets)
Figure 17: Changes in the industry structure of other creditgranting activities, 2015–19 (number of businesses and outlets)

#### Structure by employment

Figure 18: Changes in the employment structure of bank and building society activities, by employment band, 2018 and 2019 (number of outlets)

Figure 19: Changes in the employment structure of financial leasing activities, by employment band, 2018 and 2019 (number of outlets)

Figure 20: Changes in the employment structure of other credit-granting activities, by employment band, 2018 and 2019 (number of outlets)

#### Structure by turnover

Figure 21: Changes in the turnover structure of bank and building society activities, by turnover band, 2018 and 2019 (number of businesses)

Figure 22: Changes in the turnover structure of financial leasing activities, by turnover band, 2018 and 2019 (number of businesses)

Figure 23: Changes in the turnover structure of other creditgranting activities, by turnover band, 2018 and 2019 (number of businesses)

#### **COMPANY PROFILES**

- Barclays Bank
- Recent company activity
- Financial information

Figure 24: Financial analysis of Barclays Plc, 2015-19

- HSBC Bank
- Recent company activity
- Financial information

Figure 25: Financial analysis of HSBC Bank Plc, 2015-19

- Lloyds Banking Group
- Recent company activity
- Financial information

Figure 26: Financial analysis of Lloyds Banking Group Plc, 2015-19

Royal Bank of Scotland Group

#### What's included

**Executive Summary** 

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

Previous editions

## Did you know?

This report is part of a series of reports, produced to provide you with a more holistic view of this market.

All Mintel 2020 reports contain specific COVID-19 related research and forecasts. The world's leading brands rely on Mintel reports for the most complete, objective and actionable market intelligence.

Visit	store.mintel.com
EMEA	+44 (0) 20 7606 4533
Brazil	0800 095 9094
Americas	+1 (312) 943 5250
Americas China	+1 (312) 943 5250 +86 (21) 6032 7300

#### Report Price: £1495 | \$1995 | €1800

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



- Recent company activity
- Financial information

Figure 27: Financial analysis of Royal Bank of Scotland Group Plc, 2015–19

- Santander UK
- Recent company activity
- · Financial information

Figure 28: Financial analysis of Santander UK Plc, 2015-19

## APPENDIX – DATA SOURCES, ABBREVIATIONS AND SUPPORTING INFORMATION

- Abbreviations
- Methodology

#### **FURTHER SOURCES AND CONTACTS**

- Trade associations
- Association of Short Term Lenders
- CoStar
- The Institute of Chartered Accountants in England and Wales
- National Association of Commercial Finance Brokers
- RICS
- Trade magazines
- Bridging & Commercial
- Business Matters
- Commercial Reporter
- Loans Insider
- Mortgage Finance Gazette
- Trade events
- Financial Services Expo London 2020/21
- NACFB Commercial Finance Expo 2021

#### What's included

**Executive Summary** 

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

Previous editions

## Did you know?

This report is part of a series of reports, produced to provide you with a more holistic view of this market.

All Mintel 2020 reports contain specific COVID-19 related research and forecasts. The world's leading brands rely on Mintel reports for the most complete, objective and actionable market intelligence.

Visit	store.mintel.com
EMEA	+44 (0) 20 7606 4533
Brazil	0800 095 9094
Americas	+1 (312) 943 5250
Americas China	+1 (312) 943 5250 +86 (21) 6032 7300



## **About Mintel**

Mintel is the **expert in what consumers want and why.** As the world's leading market intelligence agency, our analysis of consumers, markets, product innovation and competitive landscapes provides a unique perspective on global and local economies. Since 1972, our predictive analytics and expert recommendations have enabled our clients to make better business decisions faster

Our purpose is to help businesses and people grow. To find out how we do that, visit mintel.com.