

Garden Products Retailing: Inc Impact of COVID-19 - UK - June 2020

Report Price: £1995.00 | \$2693.85 | €2245.17

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“Garden product retailing continues to evolve with the loss of market leader, Wyevale, from the garden sector being balanced out by the expansion of a number of other aspirational chains such as Dobbies, British Garden Centres and Blue Diamond.”

– Neil Mason, Category Director - Retail

This report looks at the following areas:

Going forward those operating outside of the horticulture market continue to capture consumer interest with the COVID-19 crisis likely to hasten alternative methods of retailing such as home delivery, click and collect and shopping online.

- The impact of COVID-19 on consumer behaviour and the wider garden products sector.
- The performance of individual product groups within the sector and how these may be affected by COVID-19.
- Impacts that are affecting demand and changing the way that consumers purchase garden products.
- Consumer demand and attitudes towards retailers operating within this sector.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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