

## Online Grocery Retailing - UK - March 2020

Report Price: £1995.00 | \$2693.85 | €2245.17

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“In 2019 growth slowed for the fourth consecutive year in the online grocery market, as the sector continues to struggle to reach new customers with much of the growth in the market coming from existing users.”

– **Nick Carroll, Associate Director of Retail Research**

This report looks at the following areas:

The start to 2020 has seen growth rapidly accelerate due to the COVID-19 outbreak, the legacy of which will be opening up the online grocery market to large numbers of customers who may not have shopped for groceries online before.

- **The impact (and legacy) of COVID-19 on the online grocery sector**
- **D2C: Death by 1,000 cuts?**

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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D2C: Death by 1,000 cuts?

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## The Market – What You Need to Know

Growth in the online grocery market slows to just 2.9%

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Online accounts for just 7% of the wider grocery sector

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Nielsen Ad Intel coverage

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