

# Mobile Network Providers - UK - February 2020

Report Price: £1995.00 | \$2693.85 | €2245.17

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“The market for mobile network providers has reached a mature point as a static subscriber base continues to gravitate to flexible options offered by competitive SIM-only deals. ”

- Joe Birch, Consumer Technology Analyst

This report looks at the following areas:

- Preventing churn and fostering brand loyalty can be short-term aims
- Bringing 5G's potential to life for consumers can help re-energise MNOs' proposition
- Mobile networks' next battleground could be away from mobile phones

5G could help usher in a new dynamic helping operators to move from being a provider of communication to a platform of connected services. However, the functionality and promise of 5G capabilities will need to resonate more clearly with consumers before we see a significant shift towards these new services.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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## Table of Contents

### Overview

What you need to know  
Products covered in this Report

### Executive Summary

The market  
A stagnant subscriber base, with a decreasing monthly spend contribute to market decline  
Figure 1: Mobile network providers' market size and forecast, 2014-24

Companies and brands  
O2 and EE are top providers but MVNO proposition gains ground  
Figure 2: Mobile network provider, 2018 and 2019

The big four roll out 5G in 2019 across major cities in the UK  
Vodafone and O2 infrastructure agreement to deliver faster 5G rollout  
Vodafone showcases 5G capability at Ricoh Arena in Coventry  
Virgin Mobile moves to Vodafone's network from 2021  
Three pioneers cloud-based core network in partnership with Nokia...

The consumer  
SIM-only contracts continue to rise as consumers delay upgrading  
Figure 3: Contract with a phone vs SIM-only vs PAYG, 2017-19

Users in longer-term contracts are down in 2019  
Figure 4: Length of contract, 2018 and 2019

Ethical and environmental traits can add halo effect for providers  
Figure 5: Factors influencing purchase decision, November 2019

Take-up of 5G contracts and handsets looks set to be a slow burn  
Figure 6: Uptake of 5G phones and contracts, November 2019

Customers tend to stay loyal to network providers  
Figure 7: Length of time with network, 2018 and 2019

Data allowances still a priority for consumers  
Figure 8: Attitudes towards mobile contracts, November 2019

What we think

### Issues and Insights

Preventing churn and fostering brand loyalty can be short-term aims  
The facts  
The implications  
Bringing 5G's potential to life for consumers can help re-energise MNOs' proposition  
The facts  
The implications

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Mobile networks' next battleground could be away from mobile phones

The facts

The implications

## The Market – What You Need to Know

Market continues to decline on back of mature consumer base and decreasing prices

SIM-only deals increase as those with longer-term contracts with providers go down

Ofcom launches a host of initiatives to encourage competition in the mobile market

Bundled services see a drop-off in 2018 as market reaches maturity

## Market Size and Forecast

A stagnant subscriber base, with a decreasing monthly spend contribute to market decline

Figure 9: Market size and forecast for mobile network providers, 2014-24

Figure 10: Volume of mobile network connections, 2014-24

Figure 11: Value and volume of mobile network connections, 2014-24

Figure 12: Contract with a phone vs SIM-only vs PAYG, 2017-19

## Market Drivers

Mobile minutes increasing gradually as fixed line use drops off

Figure 13: Average monthly voice call minutes per line/subscription, 2013-18

Decrease in international calling from mobiles

Figure 14: Outgoing mobile call minutes, by call type (bn), 2013-18

Bundled services see a drop-off in 2018 as market reaches maturity

Figure 15: Mobile retail revenue, by service (£ billion), 2013-18

Contract spend decreases as competition across the board heats up

Flagship smartphones' price points can be a hindrance to the upgrade cycle

Figure 16: Average monthly payment of those with contracts on phone, 2017-19

Data use continues to rise on the back of 5G capacity...

...but take-up will likely be a slow burn

Figure 17: Total mobile data use, by subscription type, (PB) 2013-18

MNOs focus on 4G rollout to continue targeting not-spots and increased coverage in rural areas

Transparency and contract rules aim to increase fairness and transparency for mobile customers

Clearer signposting on cost implications for handset and airtime contracts

A challenge to industry to reduce bills across the board

Focus on delivering converged services can shift MNOs' business models

Ofcom launches Text-to-Switch service to make it easier for consumers to change providers

Proposals to ban mobile providers selling handsets locked to their networks aimed to ease switching inconvenience

## Companies and Brands – What You Need to Know

EE and O2 share top billing in Mintel's research as most popular providers

EE, O2 and Vodafone go live with 5G service

Virgin Mobile will move from the EE network to the Vodafone network from 2021

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BT outlines its future of connectivity  
 EE and Vodafone named top two providers in 2020 UK Mobile Benchmark test  
 O2 adds Apple Watch to its Custom Plans

## Market Share

EE and O2 share top billing in 2019  
 Figure 18: Mobile network provider, 2018 and 2019

## Launch Activity and Innovation

EE joins O2 and Vodafone in trials to provide 4G on London Underground  
 EE, O2 and Vodafone go live with 5G services...  
 ...but Three delays its launch due to technical problems  
 Shared rural network agreement to bolster 4G coverage across the UK  
 Virgin Mobile will move from the EE network to the Vodafone network from 2021  
 Vodafone partners with Mencap to provide technological help to people with a learning disability  
 Vodafone prioritises cross-selling services to existing subscribers to drive growth  
 BT outlines its future of connectivity  
 Three aims to provide the fastest 5G network with partnership with Nokia  
 Vodafone showcases 5G capability at Ricoh Arena in Coventry  
 O2 adds Apple Watch to its Custom Plans  
 EE and Vodafone named top two providers in 2020 UK Mobile Network Test  
 Mobile providers eye strategic initiatives to boost ethical credentials and reduce environmental impact  
 Giffgaff pushes refurbished phones  
 Vodafone and Sky Mobile partner with Fairphone  
 Consumers need tech brands to take the lead

## Advertising and Marketing Activity

Advertising spend sees small decrease in 2019  
 Vodafone looks to "Unlimited" future  
 EE uses Rugby World Cup to consolidate its 4G positioning  
 5G focus could boost spend in 2020  
 Figure 19: Recorded above-the-line, online display and direct mail total advertising expenditure on mobile network services, by advertiser, 2016-19  
 Nielsen Ad Intel coverage

## Brand Research

Brand map  
 Figure 20: Attitudes towards and usage of selected brands, January 2020  
 Figure 21: Key metrics for selected brands, January 2020  
 Brand attitudes  
 Figure 22: Attitudes, by brand, January 2020  
 Brand personality  
 Figure 23: Brand personality – Macro image, January 2020

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Figure 24: Brand personality – Macro image, January 2020

## Brand analysis

### Giffgaff joint top for levels of satisfaction

Figure 25: User profile of Giffgaff, January 2020

### Tesco Mobile is the most recommended provider

Figure 26: User profile for Tesco Mobile, January 2020

### O2 has the highest levels of brand awareness

Figure 27: User profile of O2, January 2020

### EE is most used brand in the last 12 months

Figure 28: User profile of EE, January 2020

### Three has work to do to stand out from the crowd

Figure 29: User profile of Three, January 2020

### Virgin Mobile tops MVNO usage

Figure 30: User profile of Virgin Mobile, January 2020

### Vodafone is the least recommended provider

Figure 31: User profile of Vodafone, January 2020

## The Consumer – What You Need to Know

SIM-only contracts continue to rise as consumers delay upgrading

Users in longer-term contracts are down in 2019

Nearly 70% of PAYG users are spending £10 or less a month

Ethical and environmental traits can add halo effect for providers

Awareness of 5G is high amongst the majority, but knowledge of the details is low

Take-up of 5G contracts and handsets looks set to be a slow burn

Customers tend to stay loyal to network providers

Three in 10 are with a different provider for their current mobile contract

Data allowances still a priority for consumers

Mobile network providers can foster loyalty through transparency

## Contracts vs PAYG

SIM-only contracts continue to rise as consumers delay upgrading

Figure 32: Contract with a phone vs SIM-only vs PAYG, 2017-19

Users in longer-term contracts are down in 2019

Figure 33: Length of contract, 2018 and 2019

## Contracts and PAYG Spending

Nearly 70% of PAYG users are spending £10 or less a month

Figure 34: Contract, SIM-only and PAYG spending, November 2019

## Consumer Priorities when Choosing a Network Provider

Ethical and environmental traits can add halo effect for providers

Figure 35: Factors influencing purchase decision, November 2019

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## Awareness and Interest of 5G

Awareness of 5G is high amongst the majority, but knowledge of the technology is patchy

Figure 36: Knowledge of 5G, November 2019

Take-up of 5G contracts and handsets looks set to be a slow burn

Demographics show typical early-adopter spike in intent to buy

Figure 37: Uptake of 5G phones and contracts, November 2019

## Contract Length

Customers tend to stay loyal to network providers

Figure 38: Length of time with network, 2018 and 2019

## Switching Behaviour

Three in 10 are with a different provider for their current mobile contract

Text-to-Switch should reduce inertia

Figure 39: Switching behaviour, November 2019

## Attitudes towards Mobile Contracts

Data allowances still a priority for consumers

Mobile network providers can foster loyalty through transparency

Figure 40: Attitudes towards mobile contracts, November 2019

## CHAID Analysis

Methodology

Data still the calling point for younger males

5G provides the platform for data-focused deals to appeal

Figure 41: Mobile network providers – CHAID – Tree output, November 2019

Figure 42: Mobile network providers – CHAID – Table output, November 2019

## Appendix – Data Sources, Abbreviations and Supporting Information

Abbreviations

Consumer research methodology

## Appendix – The Market

Figure 43: Value of mobile network connections, 2019-24

Figure 44: Volume of mobile network connections, 2019-24

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