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"The potentially serious consequences of cyber-attacks in an increasingly digital and connected society is exacerbated by the extreme PR damage from security breaches that gain major media coverage. For these reasons, and regulatory intervention, there has to be a continued focus on computer security at all levels, which is driving market growth."

- Terry Leggett, Senior Analyst

This report looks at the following areas:

- Update patches only work if enacted
- It is not only ransomware

As digital infrastructure becomes increasingly critical to the running of government, business, charities and public services, the value of that information becomes increasingly attractive to cyber criminals, who can be highly sophisticated and in some cases funded by miscreant nations. This is driving increasingly sophisticated computer security, with the growing incorporation of machine learning and artificial intelligence. Security hardware is becoming commoditised, but the impact on the market is being offset by the growing sophistication of software and services.

The UK is widely seen as the largest computer security market in Europe and remains in dynamic growth despite flattening overall IT spend. The continued digital development, cloud computing, increased number of connected devices and the value of data held all continue to drive market growth. However, as witnessed currently with the high profile cyber-attack on Travelex, all of the technology and predictive capabilities only function if companies maintain up-to-date patches.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market



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Table of Contents

Overview

What you need to know

Covered in this Report

Executive Summary

The market

Strong growth

Figure 1: UK market for computer security products and services, 2015-19

A market affecting everyone

Figure 2: Average investment in cyber security, by sector, 2019

Four major solution sectors

Figure 3: Segmentation of the computer security market, by solution, 2019

Product sectors

Figure 4: Segmentation of the computer security market, by product/service, 2019

The primary drivers

The expectations

Figure 5: Forecast market for computer security products and services, 2020-24

Companies and brands

A fragmented and international market

What we think

Issues and Insights

Update patches only work if enacted

The facts

The implications

It is not only ransomware

The facts

The implications

The Market - What You Need to Know

A high priority sector

The consequences of breaches are serious

A growth market

Constant catch-up

Market Size

The breach levels

Figure 6: European comparisons of companies suffering cyber breaches, 2019

A large and growing sector

Figure 7: UK market for computer security products and services, 2015-19

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Market Segmentation by industry sector

Every sector impacted

Figure 8: Cyber security incidents reported to the information commissioner's office, Q1-Q3 2019/20

Major differences in spend

Figure 9: Average investment in cyber security, by sector, 2019

Market Segmentation by Solution

Figure 10: Segmentation of the computer security market, by solution, 2019

Infrastructure

Figure 11: Development of the infrastructure solutions sector, 2015-19

Systems security

Figure 12: Development of the systems security sector, 2015-19

Content security

Figure 13: Development of the content security sector, 2015-19

Governance

Figure 14: Development of the governance sector, 2015-19

Market Segmentation by Product/Service

Figure 15: Segmentation of the computer security market, by product/service, 2019

Software

Figure 16: Development of the software sector, 2015-19

Project services and outsourcing

Figure 17: Development of the project services and outsourcing sector, 2015-19

Hardware

Figure 18: Development of the hardware sector, 2015-19

Network

Figure 19: Development of the network sector, 2015-19

Consultancy

Figure 20: Development of the consultancy sector, 2015-19

Market Segmentation by Size of Company

Even enterprises are not 100% covered

Figure 21: Proportion of companies with no cyber security spend, by size of company, 2018-19

The impact of GDPR

Figure 22: Unprompted reasons for investing in cyber security, 2019

Figure 23: Average investment in cyber security, by size of company, 2017-19

The cloud confuses expenditure data

Figure 24: Proportion of companies using various ICT security measures by size of company, 2018

Market Forecast

Strong prospects

Figure 25: Forecast market for computer security products and services, 2020-24

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A background of encouragement

The Impact of the Economy

GDP growth returns in Q3

Figure 26: UK GDP growth rate, 2012 - Q3 2019

Figure 27: GDP growth levels in major EU economies, September 2019 (% annual change)

Business investment and confidence suffering from uncertainty

Figure 28: UK business investment, £ million, Q1 2015 - Q3 2019

Figure 29: UK ICT investment, £ million, Q1 2015 - Q3 2019

Figure 30: ICAEW UK National Business ConfidenceTM index, Q4 2013 - Q4 2019

Market Trends

Continued internet growth

Figure 31: Worldwide internet usage, by region, 2000-19 (million)

Figure 32: Proportion of UK businesses with internet access, by size of company, 2018

Figure 33: Proportion of employees using computers and the internet for their business, by size of company, 2018

Figure 34: Breakdown of employees with work internet access, by size of company, 2018 (million)

Figure 35: Proportion of employees provided with a 3G portable device for accessing the internet for their business, by size of company, 2018

Website use by companies

Figure 36: Proportion of UK businesses with websites, by size of business, 2018

Figure 37: Proportion of companies with various capabilities on their websites, by size of business, 2018

E-commerce

Figure 38: Development of B2B and B2C e-commerce, 2014-2018

Figure 39: Proportion of industry sector turnover derived from e-commerce, by sector, 2018

Cloud computing

Figure 40: The cloud computing market, 2015-19

Figure 41: cloud computing revenue streams, 2015-19 (£ billion)

Market Drivers

Is the UK becoming complacent?

Figure 42: European expectations of IT security spend, 2018 and 2019

Cyber-attacks in the UK

Figure 43: UK cyber security incidents, by type, Q2 2018/19 and 2019/20 $\,$

Figure 44: UK cyber security incidents, by type, first three quarters of 2019/20

Clouding the issue

Figure 45: Number of IaaS and PaaS environments used, 2019

Figure 46: Number of SaaS environments used, 2019

The future of attacks

Companies and Brands – What You Need to Know

A critical IT sector

Constant industry evolution but still fragmented

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Industry Structure

Software

Figure 47: Development of the business and domestic software industry, 2014-19

Figure 48: Financial structure of the business and domestic software industry, 2019 (number of companies)

Computer consultancy

Figure 49: Development of the computer consultancy industry, 2014-19

Figure 50: Financial structure of the computer consultancy industry, 2019 (number of companies)

Computer/cyber security

Competitive Strategies

Market segmentation

Route to market

Capabilities and markets extended through acquisitions

Company Profiles

BAe Systems

Activity

Performance

Figure 51: Financial performance of BAe Systems, 2014-18 (£ million)

Strategy

Cisco Systems

Activity

Performance

Figure 52: Turnover development of Cisco Systems, 2015-19 (\$ billion)

Strategy

IBM

Activity

Performance

Figure 53: Financial performance of IBM United Kingdom, 2014-18 (£ million)

Strategy

McAfee

Activity

Performance

Strategy

Sophos Group

Activity

Performance

Figure 54: Financial performance of Sophos Group, 2015-19 (\$ million)

Figure 55: Geographic analysis of Sophos Group revenues, 2018-19

Strategy



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Symantec Enterprise Security/Broadcom/Accenture

Activity

Performance

Figure 56: Financial performance of Symantec Security (UK), 2016-18 (£ 000)

Strategy

Appendix – Data Sources, Abbreviations and Supporting Information

Abbreviations

Methodology

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