

Future of Mobility: Incl Impact of COVID-19 - US - December 2020

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“While COVID-19 has negatively affected vehicle sales, including electric, hybrid and autonomous, neither the pandemic nor the recession has halted the future of mobility. Automakers are still continuing down the path of a safer, more sustainable automotive industry.”
– Hannah Keshishian, Automotive Analyst

This report looks at the following areas:

- The impact of COVID-19 on consumer behaviors and the future of mobility
- The impact of the recession on what consumers look for in a vehicle
- Consumer attitudes toward automotive innovations
- Consumer ownership and usage of advanced safety features

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