

## Gaming Trends: 2021: Incl Impact of COVID-19 - US - December 2020

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“The spotlight on gaming has never been brighter and it will continue to shine throughout 2021. While lifestyles have changed due to COVID-19, gamers’ core motivations for playing have remained relatively the same.”

—  
**John Poelking, Senior Gaming Analyst**

This report looks at the following areas:

- The impact of COVID-19 on consumer gaming behaviors and the gaming market.
- Why familiar games provided comfort during an uncomfortable year.
- What new games, services and hardware will be most important to players in 2021.
- How brands across a variety of industries have an opportunity to reach this growing audience.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Look to breakout games to see what will be important in 2021  
Encourage large and small communities to try new games

## Standout Games in 2020

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