

Oil Change Retail: Incl Impact of COVID-19 - US - June 2020

Report Price: £3695 | \$4995 | €4400

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This report looks at the following areas:

Oil changes are like new tires; a personal vehicle won't last very long without them. While COVID-19 has threatened many facets of the auto industry, oil changes are one of the few areas that will remain largely unaffected. Consumers might delay their next oil change because they aren't putting as many miles on their vehicle, but once normal driving habits resume, so will routine oil changes.



"As US consumers continue to grapple with the affects felt by COVID-19, the oil change industry watches as it remains largely unaffected – and even insulated from the global pandemic. Regardless of vehicle cost, size, type or towing capacity (save for electric vehicles) consumers cannot avoid getting their vehicle's oil changed unless they want to face costly repairs."

- Hannah Keshishian,

Automotive Analyst
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