

# Consumers and Financial Understanding: Incl Impact of COVID-19 - US - May 2020

Report Price: £3695 | \$4995 | €4400

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## This report looks at the following areas:

- The impact of COVID-19 and a coming recession on consumer behavior and the financial services industry
- How consumers feel about their ability to manage their finances
- Which financial topics people are most interested in learning more about
- Where consumers turn for personal finance information



“The COVID-19 crisis will serve to expose and exacerbate the widening gulf of financial understanding between those with ample economic means and acumen, and those who lack the resources and financial wherewithal.”

– Christopher Shadle

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