

Disposable Baby Products - US - March 2020

Report Price: £3254.83 | \$4395.00 | €3662.99

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"After experiencing plummeting sales in 2017, the disposable baby products market continues to stabilize, reaching \$8 billion in total 2019 retail sales, an increase of 1.7% from 2018-19."

- Olivia Guinaugh, Home & Personal Care Analyst

This report looks at the following areas:

- Declining birth rate impacts pool of consumers
- Nearly all baby personal care products see declines in usage
- Private label continues to disrupt the baby diapers and wipes market

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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