

Alternate Transportation - US - February 2020

Report Price: £3695 | \$4995 | €4400

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This report looks at the following areas:

- Consumers need to be able to trust alternate transportation methods will meet their needs
- Alternate transportation providers need to embrace transparency, especially in regards to their employees
- Safety, reliability, convenience

While alternate transportation isn't readily available to all consumers, and not all consumers are fully using alternate transportation, this section of the automotive industry will continue to grow in the hopes of carving a spot next to the personal vehicle as a way to conveniently and reliably commute.



"Consumers have more alternative transportation methods than ever before. Whether it's utilizing a ridesharing service, taking public transportation or renting a shared scooter, there are more ways to get around without having to utilize a personal vehicle."

- Hannah Keshishian,
Automotive Analyst

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Table of Contents

OVERVIEW

- What you need to know
- Definition

EXECUTIVE SUMMARY

- What alternate transportation providers need to know
- Consumers need to be able to trust alternate transportation methods will meet their needs
- Alternate transportation providers need to embrace transparency, especially in regards to their employees
- Where alternate transportation providers can succeed
- Safety, reliability, convenience
- What consumers want and why

MARKET FACTORS

- **Healthy consumer finances will be a boon to ridesharing**
Figure 1: Current financial situation, November 2019
- **Consumers remain confident in US economy**
Figure 2: Consumer Sentiment Index, January 2007-December 2019
- **While higher than previous years, gas prices remain steady**
Figure 3: US gasoline and diesel retail prices, January 2007-December 2019

KEY PLAYERS – WHAT YOU NEED TO KNOW

- **Uber given go-ahead to operate in Vancouver**
- **Chicago introduces rideshare tax in effort to combat congestion**
- **Meet Cruise Origin: the first driverless ridesharing service**
- **Cabify rideshare created to meet the needs of parents**

WHAT'S HAPPENING

- **Public transportation sees first uptick in years**
- **Should public transportation be free?**

WHAT'S STRUGGLING

- **Vancouver, the last major North American city without Uber, finally gets Uber**
Figure 4: Uber arrives in Vancouver announcement, January 2020
- **Uber and Lyft surge prices during Seattle shooting draw criticism**

What's included

Executive Summary

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Infographic Overview

Powerpoint Presentation

Interactive Databook

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- **Chicago implements ridesharing tax to combat congestion**

WHAT TO WATCH

- **Cruise beats Uber and Lyft to driverless ridesharing**
- **Expect to see more niche ridesharing companies in 2020**

RIDESHARING AROUND THE WORLD

- **Cabify**
- **Shebah**
- **HopHop Ride**

THE CONSUMER – WHAT YOU NEED TO KNOW

- **Four in 10 consumers haven't used alternate transportation in a year**
- **Cheapest rideshare earns consumers' business**
- **Shortest travel time isn't a major selling point for consumers**
- **Consumers are growing more comfortable with abandoning their cars**
- **Consumers believe drivers should be provided employees benefits**

RIDESHARING OVERVIEW

- **Four in 10 consumers aren't utilizing transportation services**
Figure 5: Usage of transportation services in a 12 month period, December 2019

ATTITUDES TOWARD TRANSPORTATION

- **Age and income affect perception of personal vehicle reliability**
Figure 6: Attitudes toward personal vehicle reliability, by household income, December 2019
Figure 7: Attitudes toward personal vehicle reliability, by generation, December 2019
- **Urban consumers are more likely to prefer environmentally friendly modes of transportation**
Figure 8: Preference of transportation modes, December 2019

FACTORS WHEN CHOOSING MODES OF TRANSPORTATION

- **Fastest travel time not considered to be a major factor**
Figure 9: importance of short travel times, December 2019
- **Commuters prioritize reliability, safety and convenience**
Figure 10: Important transportation factors, December 2019
- **Parents focus on environmental impact**

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Executive Summary

Full Report PDF

Infographic Overview

Powerpoint Presentation

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Figure 11: Preference toward environmentally friendly transportation, By parent, December 2019

- **Older consumers prioritize convenience**

Figure 12: Convenience as a transportation factor, by generation, December 2019

ATTITUDES TOWARD VEHICLE OWNERSHIP

- **Personal vehicles are still the preferred option for a regular commute**

Figure 13: Preferred method for commuting, December 2019

- **Increased transportation offerings lead to increase in vehicle abandonment consideration**

Figure 14: Personal vehicle abandonment, year over year, December 2019

- **Nearly 20% would prefer not to drive if given other options**

Figure 15: Consumers who prefer not to drive, by generation, December 2019

ATTITUDES TOWARD RIDESHARING

- **A third of consumers pick their ridesharing service by price**

Figure 16: Determining factors when selecting a ridesharing service, December 2019

- **Some consumers have felt unsafe during a rideshare**

Figure 17: Usage of transportation services in a 12-month period, December 2019

- **Irresponsible business practices aren't enough to keep Millennials from rideshare services**

Figure 18: Usage of transportation services in a 12 month period, December 2019

- **Consumers believe rideshare drivers are entitled to employee benefits**

Figure 19: Attitudes toward rideshare employee benefits, December 2019

APPENDIX – DATA SOURCES AND ABBREVIATIONS

- **Data sources**
- **Sales data**
- **Consumer survey data**
- **Direct marketing creative**
- **Abbreviations and terms**
- **Abbreviations**
- **Terms**

What's included

Executive Summary

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

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APPENDIX – THE CONSUMER

Figure 20: Likelihood of purchasing a rideshare subscription, December 2019

Figure 21: Attitude toward rideshare subscriptions, by household income, December 2019

Figure 22: consumer desire to select rideshare driver, December 2019

What's included

Executive Summary

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

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