Full Service Restaurants - US - February 2020

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"The FSR (full service restaurant) sector continues to be outpaced by more affordable and innovative limited service concepts, especially fast casuals. The casual dining segment remains stagnant, although some operators are showing signs of success by curating fun and engaging on-premise experiences, and investing in quality food as well as takeout and delivery."
-Hannah Spencer, Foodservice Analyst

This report looks at the following areas:

- **Casual and family midscale restaurants face declining visitation**
- **LSRs are big competition**
- **Competition from at-home meals, price and quality concerns create challenges**

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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