Beauty and Personal Care Retailing - Europe - January 2019

Report Price: £2895.00 | $3909.12 | €3258.03

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

"Beauty and personal care products (BPC) retailing is more varied around Europe than almost any other sector. From drugstores in Germany to supermarkets in other countries, the market is largely in the hands of non-specialists."
– Richard Perks, Director of retail research

This report looks at the following areas:

This report examines the beauty and personal care retailing market across Europe, focussing mainly on the Big 5 economies: the UK, France, Germany, Italy and Spain.

The data in its entirety is contained in the five-country report, which gives a full overview of beauty retailing in these markets. It also includes market data for the rest of Europe's leading economies and the leading retailers table is pan-European.

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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