

Beauty and Personal Care Retailing - France - January 2019

Report Price: £2195.00 | \$2963.91 | €2470.25

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“In a low growth market, the French specialist beauty sector remains relatively stable, with several well-performing retailers, notably Sephora, creating a dynamic environment. Elements of spending are well suited to shopping online, and most retailers now sell this way, with varying degrees of digital integration.”

– **Natalie Macmillan, Senior European Retail Analyst**

This report looks at the following areas:

- Clean and green beauty
- The future for online and digital

Spending on beauty and personal care has seen low growth over the last few years, and we think the market for personal care goods put on just 0.6% in 2018 to be worth €21.5 billion. Beauty specialist retailers have been more resilient and maintained their share of retail sales. The leading nine specialists generated 79% of sector sales in 2017, with market leader Sephora generating 32%.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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The Market – What You Need to Know

Economy picking up after prolonged period of low growth
BPC, a low growth market
BPC retailers doing well
Grocers and specialist chains are the main channels

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Douglas Group

What we think

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Company background

Company performance

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Retail offering

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