

## Eating Out Review - UK - December 2019

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“Growth in the eating-out market is being driven by affluent diners who are spending more on quality dining experiences as well as the convenience of quick meals through the home delivery channel. However, the market lacks budget-friendly options for price-conscious consumers, which has resulted in some worse-off consumers exiting the market in 2019.”

– **Trish Caddy, Senior Foodservice Analyst**

This report looks at the following areas:

- **Technology: fuelling the rise in time saving**
- **Menu trends: for the mindful diner**
- **Marketing strategies: importance of accessibility**

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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The facts

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It's convenient

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