

Shopfitting - UK - December 2019

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“The well-known difficulties of blue chip retailers and retail failures would suggest major pressure on the shopfitting sector. However, the need for retailers to change the customer shopping experience in the face of e-commerce competition suggests huge opportunities, albeit in fewer stores and potentially different locations.”

– Terry Leggett, Senior Analyst

This report looks at the following areas:

- Will a digital services tax change the fortunes of retailers?
- Differentiating by experience

The shopfitting sector was progressing well after the financial crisis reduced activity, but the pressures on major sectors of the retail industry of e-commerce and a disproportionate impact of legislative-based costs on the retail sector compared with the online industry have caused widespread blue chip retailer failures and this has impacted on the shopfitting sector. The sector has responded in the short term by diversifying into office fit-out, but this sector too has now been impacted by the economic uncertainties of Brexit.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Table of Contents

Overview

What you need to know
Covered in this Report

Executive Summary

The market

Appearing mature

Figure 1: The shopfitting market, 2015-19

Figure 2: Retail store openings and closures, H1 2015-19

Figure 3: The role of large businesses in retail, by sector, 2015-19

The food sector

Figure 4: Changes in the number of supermarkets/discount stores, by company, 2018

Figure 5: Changes in the number of convenience stores, by company, 2018

Other retail

Figure 6: Number of bank and building society branch closures, January 2015-August 2019

The prospects

Figure 7: The shopfitting market, 2020-24

Companies and brands

A polarised sector

Some casualties

What we think

Issues and Insights

Will a digital services tax change the fortunes of retailers?

The facts

The implications

Differentiating by experience

The facts

The implications

The Market – What You Need to Know

The market appears mature

A diverse market and industry

Is the market about to grow?

Market Size

A seemingly mature market

Figure 8: The shopfitting market, 2015-19

Seemingly cyclical demand

Conflicting signs

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Market Forecast

Driven by the retail reaction

Figure 9: The shopfitting market, 2020-24

The Impact of the Economy

GDP growth returns in Q3

Figure 10: UK GDP growth rate, 2012 – Q3 2019

Figure 11: GDP growth levels in major EU economies, September 2019 (% annual change)

Business investment and confidence suffering from uncertainty

Figure 12: UK business investment, £ million, Q1 2015 – Q2 2019

Figure 13: ICAEW UK National Business Confidence™ index, Q4 2013 – Q4 2019

Market Trends

Store refurbishment trends

Opportunities from changing store numbers and formats

The changing food sector

Figure 14: Number of supermarkets/discount stores, by company, 2018

Figure 15: Changes in the number of supermarkets/discount stores, by company, 2018

Figure 16: Number of convenience stores, by company, 2018

Figure 17: Changes in the number of convenience stores, by company, 2018

Market Drivers

The change in retailing

Figure 18: Trends in retail sales, 2014-19

Figure 19: The role of large businesses in retail, by sector, 2015-19

Figure 20: The role of large businesses in non-food retail, by sector 2015 and 2019

Retail structure

Figure 21: Retail company failures, 2007-19

Figure 22: Retail store openings and closures, H1 2015-19

Figure 23: Number of store closures, by sector, H1 2019

Figure 24: Number of store openings, by sector, H1 2019

Shopping centre changes

Retail banking changes

Figure 25: Number of bank and building society branch closures, January 2015-August 2019

New construction

Figure 26: New retail construction activity, 2013-19

The warehousing growth

Figure 27: New warehousing construction activity, 2013-19

Companies and Brands – What You Need to Know

A polarised industry

Diversified interests

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Some casualties

Industry Structure

Industry development

Figure 28: Development of the shop and office furniture manufacturing sector, 2015-19

Employment structure

Figure 29: Employment structure of the shop & office furniture manufacturing industry, 2019 (Number)

Turnover structure

Figure 30: Turnover structure of the shop & office furniture manufacturing industry, 2019 (Number)

Competitive Strategies

Diversification

Blue chip clients and framework agreements

Strategic partnership

Company Profiles

Bowman & Kirkland

Activity

Performance

Figure 31: Financial performance of Bowman & Kirkland, 2014-18 (£ million)

Strategy

RG Carter Holdings

Activity

Performance

Figure 32: Financial performance of RG Carter Holdings, 2014-18 (£ million)

Strategy

ISG Group

Activity

Performance

Figure 33: Turnover segmentation of ISG Group, 2018 (£ million)

Strategy

Overbury

Activity

Performance

Figure 34: Financial performance of Overbury, 2014-18 (£ million)

Strategy

Simons Group

Activity

Performance

Figure 35: Financial performance of Simons Group, 2014-18 (£ million)

Strategy

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Styles & Wood Group/Extentia Group

Activity

Performance

Figure 36: Financial performance of Styles & Wood, 2013-18 (£ million)

Strategy

Willmott Dixon Interiors

Activity

Performance

Figure 37: Financial performance of Willmott Dixon Interiors, 2014-18 (£ million)

Strategy

Appendix – Data Sources, Abbreviations and Supporting Information

Abbreviations

Methodology

Further Sources and Contacts

Trade associations

Trade magazines

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