

Logistical Services - UK - December 2019

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“The industry relies on being proactive and adaptable to meet the challenges and demands of the supply chain customer and the online customer. However, many providers operate on tight margins and could still benefit from being more innovative.”
– **Lewis Cone, Senior B2B Analyst**

This report looks at the following areas:

- **Customer demand and preference for 'greener' logistical services means those unwilling to adapt may lose business**
- **Despite its emergence as a vital source of business, some providers are not maximising the opportunities provided by e-commerce**

MBD believes that the value of the UK logistical services industry has risen by 12% over the last five years - from £72.7 billion in 2015 to £81.4 billion in 2019.

The industry has warned that any forward momentum in the market could be lost without the government providing definitive plans for the UK's future trading relationships with Europe - which it has failed to explicitly provide despite having an exit agreement finalised to pass after the general election which will have an impact both domestically and internationally.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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DHL Supply Chain upgrades and increases its fleet size

Kuehne + Nagel launches first online solution with a guaranteed lead time

DHL launches comparison and booking site for air and ocean freight services

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CEVA Logistics

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