

Property as an Investment - UK - April 2019

Report Price: £2195.00 | \$2963.91 | €2470.25

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“Following a challenging 2017, the buy-to-let market returned to growth in 2018. The sector is adjusting to the ‘new normal’ in terms of regulatory environment.”
– Irene Salazar, Financial Services Analyst

This report looks at the following areas:

Attracting investors may be harder, but there is an opportunity for providers to launch specialised products and create value with expert advice, reflecting market trends and consumer demand, such as the growing interest in Airbnb.

- **Certainty and flexibility: remortgaging trends will incentivise switching**
- **Market moving towards specialised products and expert advice**

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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A higher proportion of households own their home

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Mixed results among largest lenders in 2018

Longer fixed-rate deals are becoming more common (and flexible)

Lenders cut rates and look to make their deals more attractive

Providers start looking into Open Banking

Industry taking action to stop discrimination of tenants on benefits

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...and exploring other ways to make their deals more attractive

Dedicated-purpose mortgages reflect a more complex market

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Industry taking action to stop discrimination of tenants on benefits

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7% have owned their investment for less than a year

Majority of investors likely to stay put

Changes in personal circumstances main reason to end investment

Main concerns relate to covering unanticipated expenses

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Pessimistic

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