

## Ethnic Restaurants and Takeaways - UK - February 2019

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“With many consumers continuing to take a cautious attitude towards spending, it comes as little surprise that there are high expectations on ethnic venues to justify their value by offering something tangibly different, including dishes deemed too complex to make at home or ones which focus on highly skilled cooking methods.”

– **Trish Caddy, Senior Foodservice Analyst**

This report looks at the following areas:

- Celebrate trying something new
- Are ethnic restaurants losing out to people cooking at home?
- Do consumers seek out restaurants that specialise in complex dishes?

Nearly half of those who visit/order food from ethnic restaurants say they are cooking ethnic foods at home more often than a year ago. Although this may cause some people to substitute restaurant/takeaway meals with their own creations, consumers’ desire to try more experimental flavours should be good news for the industry on balance.

Meanwhile, with many consumers continuing to take a cautious attitude towards spending, it comes as little surprise that there are high expectations on foodservice venues to justify their value by offering something tangibly different, including dishes deemed too complex to make at home or ones which focus on highly skilled cooking methods.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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The implications

Are ethnic restaurants losing out to people cooking at home?

The facts

The implications

Do consumers seek out restaurants that specialise in complex dishes?

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Fast food chains look set to ramp up new store openings in 2019

Local takeaways face pressure as branded chains expand into delivery

The Restaurant Group buys Wagamama

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Mobile order-ahead

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Ethnic food fails to grip older diners

Emerging ethnic foods have high appeal

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