

Spa, Salon and In-store Treatments - UK - October 2019

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This report looks at the following areas:

Competition in the treatments market is also rising, which will make it hard for service providers to retain growth. However, there are opportunities to tap into the demand for either speed and convenience, or holistic treatments that promote wellbeing.

- An opportunity to tap into the UK's ageing population
- A rise in the number of service providers is cannibalising sales
- How treatment providers can protect themselves in uncertain times



“Growth in the spa, salon and in-store treatments market has remained strong as driven by the rise in the usage of some treatments. The outlook, however, is more challenging as ongoing political and economic uncertainty could impact consumer spend.”

– **Samantha Dover, Senior Beauty and Personal Care Analyst**

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