

Black Consumers' Lifestyles and Entertainment - US - December 2019

Report Price: £3254.83 | \$4395.00 | €3662.99

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



This report looks at the following areas:

**BUY THIS
REPORT NOW**

VISIT:
store.mintel.com

CALL:
EMEA
+44 (0) 20 7606 4533

Brazil
0800 095 9094

Americas
+1 (312) 943 5250

China
+86 (21) 6032 7300

APAC
+61 (0) 2 8284 8100

EMAIL:
reports@mintel.com

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

Black Consumers' Lifestyles and Entertainment - US - December 2019

Report Price: £3254.83 | \$4395.00 | €3662.99

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Table of Contents

Overview

Executive Summary

The Market – What You Need to Know

The Black Population by the Numbers

Market Perspective

Market Factors

Key Trends – What You Need to Know

What's Trending?

What to Watch

The Consumer – What You Need to Know

Black Consumers' Lifestyle and Entertainment Segments

In-Home Leisure Activities

Out-of-home Leisure Activities

Television and Video Content Consumption

Interest in Newer Types of Activities

Influences on Leisure Time Activities

Attitudes toward Lifestyles and Entertainment

Appendix – Data Sources and Abbreviations

Appendix – The Consumer

**BUY THIS
REPORT NOW**

VISIT: store.mintel.com

CALL: EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094

Americas +1 (312) 943 5250 | China +86 (21) 6032 7300

APAC +61 (0) 2 8284 8100 |

EMAIL: reports@mintel.com