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"Consumers no longer only adopt beauty devices as athome versions of specific skin treatments or cosmetic surgeries. Nowadays, they are seeking beauty devices to cooperate with their skincare products and form an allaround solution to their skin problems."

- Anne Yin, Associate Research Analyst

# This report looks at the following areas:

- Beauty devices and skincare products go hand in hand
- Build a trustworthy brand
- Share a ride with cosmetic surgeries

They place great trust in authentication and professionalism, and endeavouring in trying advanced technologies and beauty innovations. A deeper collaboration of beauty devices, skincare products, as well as technologies, is anticipated by the market, to provide additional effectivity and efficiency.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market



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