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This report looks at the following areas:

- the status of education loans in the US
- loan payment behaviors
- attitudes toward educational lending and debt



"College tuition costs are steadily rising, and the need for student loans continues. Delinquencies are on the rise as well, and borrowers are finding it more difficult to pay down their loans than they expected. Students and parents, however, are willing to make sacrifices in order to send themselves, or their sons and daughters, to college."

- Jennifer White Boehm, Associate Director - Financial

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- Both parents and students are willing to sacrifice for their education
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- What it means/what's next

THE MARKET - WHAT YOU NEED TO KNOW

- Total student debt nears \$1.5 trillion
- · Student loan delinquencies steadily on the rise
- Median household income about \$40K for recent grads

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Total student debt nears \$1.5 trillion

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- · Personalized financial management for young consumers

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- Brands step in to help with employee degrees
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THE CONSUMER - WHAT YOU NEED TO KNOW

- Under 20% of US adults currently have student loan debt
- Federal student loans are most frequently used form of lending
- · A third of borrowers are paying full monthly installments
- Majority of borrowers would not have been able to attend college without additional funds

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APPENDIX – DATA SOURCES AND ABBREVIATIONS

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