Pet Food - US - July 2019

Report Price: £3254.83 | $4395.00 | €3662.99

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

"The pet food market found continued steady, conservative growth sustained by rising pet ownership coupled with premium innovation that reflects pet owner aspirations to provide nutrition, wellness and happiness to pets as valued members of the family."
- John Owen, Associate Director - Food & Drink

This report looks at the following areas:

- **Slow, steady growth continues**
- **Pet specialty and mass still lead, but online is gaining fast**
- **Dry food purchase near universal, but treats and wet food on the rise**
- **More cat owners use both dry and wet food**

The changing retail landscape for pet foods, treats and supplies will continue to play a role in the diversification of brands and products.

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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