

Software - UK - May 2019

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“The software market is now increasingly appearing to be economically independent, being driven by technological capability and improvements. The software as a service model, rather than subscription pricing, has classified software as a scalable running cost rather than a capital investment, which has assisted growth when other markets have faltered amid the uncertainties created by Brexit.”

– Terry Leggett, Senior Analyst

This report looks at the following areas:

- The Brexit impact
- Expanding big data

As the UK continues to develop into a digitally-driven economy, the software market continues to grow. The trend towards the cloud continues, and the sales model for software continues to change from subscription to software as a service. In the past this has caused disruption to the market when measured in income, but the development is so firmly established that the market has returned to growth. With the increased capabilities of packaged software, combined with its increasingly easy customisation, packaged software is gaining market share from proprietary software, which still leads the market, though that is set to change over the next few years.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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British Computer Society

British Software Alliance

techUK

Trade magazines

CRN

Computer Weekly

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