

DIY Retailing - UK - May 2019

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“While spending on DIY continues to grow, the big-box retailers continue to decline as they struggle to deal with societal changes that are changing the way people buy home improvement products. Far more people now live in private rented accommodation while 36% of all homeowners are now over the age of 65.”

– **Thomas Slide, Senior Retail Analyst**

This report looks at the following areas:

In both instances there is a preference to pay someone else to do the work, either because they rely on a landlord, or because they are less capable as a result of advancing age.

- What now for B&Q and Wickes?
- Is it time to stop focusing on homeowners?
- Should DIY retailers be taking a lead on the connected home?

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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...but the sheds continue to lose share

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Painting and decorating products bought by half

DIY retailers remain popular sources of information

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