Convenience Store Foodservice - US - March 2019

Report Price: £3254.83 | $4395.00 | €3662.99

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"C-store foodservice sales reached an estimated $39.2 billion in 2018, up 33.2% from 2013. While c-store foodservice experienced strong growth in the past, Mintel forecasts growth will start to slow, with sales reaching an estimated $48.1 billion by 2023."
- Jill Failla, Foodservice Analyst

This report looks at the following areas:

- **Foodservice is not a top c-store traffic driver**
- **C-stores are not keeping up with competitors**
- **C-stores are not top of mind for dinner**

Total c-store (convenience store) foodservice sales reached an estimated $39.2 billion in 2018, which is estimated to be a partially recovered 5.9% year-over-year growth rate after a stunted 2017; while foodservice sales continue to grow, Mintel forecasts a lower growth rate relative to prior years. C-stores are seeing an unprecedented amount of foodservice competition coming from all angles, including limited-service restaurants, mass merchandisers, club stores, and internet-based retailers, and they're struggling to keep up. They will need to modernize their foodservice programs with a focus on health, quality, and affordability to stay competitive.

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Table of Contents