

Smart Homes - US - May 2019

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"The smart home is an all-encompassing term to capture the increasing trend of connected devices in the home. Consumers have more household functions available with the touch of a button or a call to a digital personal assistant. Companies in the space need to understand the various motivations for consumers to incorporate smart technology or be left behind in a rapidly evolving industry."

- **Buddy Lo, Senior Technology Analyst**

This report looks at the following areas:

- Smart home market and brands
- Smart home devices owned and considered
- Smart speaker brands owned and considered
- Smart speaker usage and behaviors
- Consumer attitudes toward smart homes

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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