

## Food and Non-food Discounters - UK - September 2019

Report Price: £1995.00 | \$2693.85 | €2245.17

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“The discount sector continues to enjoy positive growth and the main players across both food and non-food discounting continue to build their store estates through organic openings. Aldi and Lidl are increasingly blurring the lines between discount and convenience in the UK.”

– **Priya Chandarana, Senior Research Analyst**

This report looks at the following areas:

The non-food discounters, however, are making fewer strides to adapt to the modern consumer. While they remain popular retailers and see good usage numbers, they are not immune to falling behind in the long term.

- Food discounters are becoming increasingly convenient
- How can non-food discounters ensure that they remain relevant?

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The implications

## The Market – What You Need to Know

- Inflation steady in 2019 as real incomes grow
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## Aldi

What we think

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Company performance

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