

Kitchens and Kitchen Furniture - UK - November 2019

Report Price: £1995.00 | \$2693.85 | €2245.17

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“The popularity of creative home cooking and baking, especially at weekends, is fuelling demand for more worksurfaces and better storage in the kitchen. The average kitchen space in modern homes is getting smaller, while at the same time people desire bigger, open kitchen spaces as well as more open plan kitchen/living areas in the home.”

– Jane Westgarth, Senior Retail Analyst

This report looks at the following areas:

- The trend for spacious, open plan kitchens creates more scope for retailers
- The importance of meeting a kitchen designer
- Will the DIY retailers revive their kitchen performance?

Consumer spending on kitchens remained buoyant in 2018, +6% to reach £3,929 million, helped by continued strength of demand at the higher end of the market and the tendency for people to regard a kitchen makeover as adding value to their property. In 2019 we forecast that market growth will slow to 2.5% because of a slower housing market and uncertainty surrounding Brexit. We expect spending in 2019 to reach £4,027 million.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Table of Contents

Overview

- What you need to know
- Products covered in this Report
- Excluded

Executive Summary

The market

6% spending growth in 2018

Positive outlook for spending growth

Figure 1: Consumer spending on kitchens, 2014-24

Average spending will rise, driven by design and individualisation

Larger, open plan kitchens will remain popular

Significant changes in channels to market

Figure 2: Kitchens, channels to market, 2014 and 2018

Cooking and eating at home

Kitchens have been getting smaller since the 1960s

2018-19 enjoyed a steady housing market

Figure 3: UK housing transactions, (percentage change on the same month 2018), January-August 2019

People are beginning to save more and borrow less

Figure 4: Trends in how respondents would describe their financial situation, September 2014-19

Companies and brands

Wren Kitchens overtakes B&Q's market share

Figure 5: Share of consumer spending on kitchens, 2018 (est)

Variety of companies serve the kitchen market

Substantial changes in the DIY sector

IKEA's planning studios are a shift in strategy for this major furniture retailer

Trade-facing businesses show fast growth

Shortening lead times and changes to installation services

Wren and Magnet can design a bespoke kitchen

B&Q and Homebase rebrand kitchens

Pricing strategies

Social media features 'real' kitchens

John Lewis enters the major refurbishment business

What the future could hold

The consumer

23% of homes has a utility room

Figure 6: Kitchens and utility rooms in the UK's homes, September 2019

60% of kitchens have at least some built-in appliances

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Figure 7: Type of appliances in kitchens, September 2019

Open plan living means kitchens are a hub for households

Figure 8: Description of kitchen and dining areas, September 2019

One in five kitchens refitted in the last three years

Figure 9: Kitchen and utility room refits and repairs, September 2019

67% of kitchen refits created larger kitchens

Figure 10: Kitchen extensions and knock through, September 2019

IKEA and B&Q stand out as the most-shopped kitchen retailers

Figure 11: Retailers where households spent most for kitchens bought in the last three years, selected companies, September 2018-19

Kitchen shoppers are influenced by price, knowledgeable planners and fitting services

Figure 12: Factors that influenced choice of retailer, September 2019

Non-buyers are slightly more focused on price

Figure 13: Factors that would influence choice of retailer (non-buyers), September 2019

Priorities for kitchens

Figure 14: Priorities for kitchen refits, September 2019

Non-buyers focus on improving storage

Figure 15: Priorities for kitchens and utility rooms, non-buyers, September 2019

The ideal kitchen is spacious, simple and stylish

Figure 16: Descriptions of the ideal kitchen, September 2019

What we think

Issues and Insights

The trend for spacious, open plan kitchens creates more scope for retailers

The facts

The implications

The importance of meeting a kitchen designer

The facts

The implications

Will the DIY retailers revive their kitchen performance?

The facts

The implications

The Market – What You Need to Know

6% spending growth in 2018

Positive outlook for spending growth

Average spending will rise, driven by design and individualisation

Larger, open plan kitchens will remain popular

Significant changes in channels to market

Cooking and eating at home

Kitchens have been getting smaller since the 1960s

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People feel positive about their finances

Market Size and Forecast

Market growth of 6% in 2018

Positive outlook for spending growth

Figure 17: Consumer spending on kitchens, 2014-24

Average spending on kitchens will continue to rise

Figure 18: Consumer spending on kitchens, 2014-24

Forecast methodology

Market Segmentation

Complex market with many elements

Figure 19: Market for kitchens, by segment, 2019 (est)

Choice of colours is becoming more important

Cabinets make up over half of kitchen spend

Innovative storage

Worktops benefit from premium demand

Emphasis on the kitchen as a home hub

Tomorrow's smart kitchens will place new demands on layout and design

Reluctance to build in electronic gadgets

Trading up to a boiling water tap

Channels to Market

Strong gains for kitchen multiples driven by Wren Kitchens

Figure 20: Kitchens, channels to market, 2014-18

Market Drivers

A nation of cooks

Figure 21: Frequency of cooking from scratch, August 2019

84% mainly eat their main meals at home

Figure 22: Frequency of eating main meals at home, August 2019

Easier to order meals for home delivery

Kitchens have been getting smaller since the 1960s

Figure 23: kitchen area, by decade homes were built, 2019

2018-19 enjoyed a steady housing market

Figure 24: UK housing transactions, by country, year to end, March 2015-19

Slowdown in housing transactions in 2019

Figure 25: UK housing transactions (percentage change on the same month 2018), January-July 2019

People feel positive about their finances

Figure 26: Trends in how respondents would describe their financial situation, September 2014-19

Signs of consumer caution

Figure 27: Trends in selected activities done, January 2018-September 2019

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Positive intentions for spending on the home

Figure 28: Trends in selected activities done and planned, spend money on my home, January 2018-September 2019

Companies and Brands – What You Need to Know

- Wren Kitchens overtakes B&Q's market share
- Variety of companies serve the kitchen market
- Substantial changes in the DIY sector
- IKEA's planning studios are a shift in strategy for this major furniture retailer
- Trade-facing businesses show fast growth
- Shortening lead times and changes to installation services
- Wren and Magnet can design a bespoke kitchen
- Planet-friendly kitchens
- B&Q and Homebase rebrand kitchens
- Pricing strategies
- Social media features 'real' kitchens
- John Lewis enters the major refurbishment business
- What the future could hold

Market shares

Wren moved ahead of B&Q in 2018

Figure 29: Share of consumer spending on kitchens, 2018 (est)

Wren and Howdens forge ahead

Figure 30: Consumer spending on kitchens, change in market share by company, 2014-18

Leading kitchen retailers – turnover

Wren Kitchens is the largest specialist

Wickes interim results for 2019 are very positive

B&Q sees sales decrease in the first half year of 2019

Magnet's turnover +13.4% between 2014-18

Substantial change in the DIY sector

Trade-facing businesses show fast growth

Figure 31: Leading kitchen retailers, total company turnover, (excluding VAT), 2014-18

Leading kitchen retailers – operating profit

Operating profit rises for some and slumps for others

Figure 32: Leading kitchen retailers, operating profit, 2014-18

Wide variations in profitability of the leading retailers

Figure 33: Leading kitchen retailers, operating margin, 2014-18

Howdens reaches almost 700 stores by 2018 and aims for 850

Figure 34: Leading kitchen retailers, store numbers, 2014-18

Wren's sales per store growth helped by range expansion and larger stores

Figure 35: Leading kitchen retailers, total sales per store, 2014-18

Smaller kitchen retailers

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Slowing growth after 2017

Figure 36: Selected kitchen specialists, turnover (excluding VAT), 2014-18

2017 a poor year for profit

Figure 37: Selected kitchen specialists, operating profit, 2014-18

Operating margins under pressure

Figure 38: Selected kitchen specialists, operating margin, 2014-18

Hammonds has the most stores

Figure 39: Selected kitchen specialists, store numbers, 2014-18

Low growth in turnover per outlet

Figure 40: Selected kitchen specialists, turnover per store (excluding VAT), 2014-18

Competitive Strategies

Shortening lead times and changes to installation services

The bespoke kitchen

Planet-friendly kitchens

Own label appliances

New branding strategies

Pricing strategies

Social media features 'real' kitchens

Catering for compact kitchens

Catering for changing kitchen trends

Launch Activity and Innovation

Design studio for customising IKEA kitchens

Figure 41: Holte design studio, London, 2019

New high-end kitchen collaboration between Heals and Lux Group

Figure 42: Lux Group, Brookmans for Heal's, November 2019

John Lewis expands home services capabilities

Rent instead of buying

Rethinking storage

Figure 43: Pegboard storage by Handwerk, 2019

Kitchens for tiny spaces

Figure 44: Sanwa, kitchens for micro-living, 2019

Shared living in micro-apartments

Figure 45: The Collective, shared living, 2019

Advertising and Marketing Activity

High level of advertising activity for kitchens

Figure 46: Total above-the line, online display and direct mail advertising expenditure on kitchens, 2015-18

Retailers dominate the top advertisers

Figure 47: Top ten advertisers, kitchens, 2015-18

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Wren, Wickes and IKEA dominate 2019 advertising

Figure 48: Top ten advertisers, kitchens, year to August 2019

Figure 49: Wren Kitchens, image showing the delivery stage of a Wren Kitchen, 2018

New agencies appointed in 2019

Nielsen Ad Intel coverage

The Consumer – What You Need to Know

23% of homes have a utility room

60% of kitchens have at least some built-in appliances

Open plan living means kitchens are a hub for households

22% of kitchens refitted in the last three years

67% of kitchen refits created larger kitchens

IKEA and B&Q stand out as the most-shopped kitchen retailers

Kitchen shoppers are influenced by price, knowledgeable planners and fitting services

Purchasers prioritise storage, work surfaces, design accents and a tailored appearance

Non-buyers are slightly more focused on improving storage

The ideal kitchen is spacious, simple and stylish

Kitchens and Utility Rooms in the UK's Homes

23% of homes have a utility room

Figure 50: Kitchens and utility rooms in the UK's homes, September 2019

Built-in or Freestanding Appliances

60% of kitchens have at least some built-in appliances

Figure 51: Type of appliances in kitchens, September 2019

Drop in popularity for freestanding appliances

Figure 52: Type of appliances in kitchens, July 2013 and September 2019

Younger households are most likely to have all built-in appliances

Figure 53: Type of appliances in kitchens, by age group, September 2019

38% of outright homeowners have fully built-in kitchens

Figure 54: Type of appliances in kitchens, by tenure, September 2019

Layout of the UK's Kitchens

Open plan living is widespread

Figure 55: Description of kitchen and dining areas, September 2019

Kitchen and Utility Room Refits and Repairs

One in five kitchens refitted in the last three years

Figure 56: Kitchen and utility room refits and repairs, September 2019

Kitchen Extensions

67% of kitchen refits created larger kitchens

Figure 57: Kitchen extensions and knock through, September 2019

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Retailers Where Households Spent Most for Kitchens

IKEA and B&Q stand out as the most-shopped kitchen retailers

Why IKEA is moving ahead

B&Q has closed stores and stopped fitting services

Plenty of other changes shape the retail landscape

Figure 58: Retailers where households spent most for kitchens bought in the last three years, selected companies, September 2018-19

Factors that Influence Choice of Retailer

Kitchen shoppers are influenced by price, knowledgeable planners and fitting services

Figure 59: Factors that influenced choice of retailer, September 2018

Non-buyers are slightly more focused on price

Figure 60: Factors that would influence choice of retailer (non-buyers), September 2019

Priorities for Kitchens

Storage please

Creating more work surfaces

Design touches

Appliances are a big part of the process

Figure 61: Priorities for kitchen refits, September 2019

Non-buyers are slightly more focused on improving storage

Figure 62: Priorities for kitchens and utility rooms, non-buyers, September 2019

The Ideal Kitchen

The ideal kitchen is spacious, simple and stylish

Figure 63: Descriptions of the ideal kitchen, September 2019

Younger households seek more uniqueness

Figure 64: Descriptions of the ideal kitchen, by age band, September 2019

Appendix – Data Sources, Abbreviations and Supporting Information

Abbreviations

Consumer research methodology

Appendix – Market Size and Forecast

Forecast methodology

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