

Auto Service, Maintenance and Repair - US - January 2019

Report Price: £3254.83 | \$4395.00 | €3662.99

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"The automotive service and repair landscape is extremely competitive and fragmented. There are a variety of firms competing over consumer spending. In order to be successful in the auto service and repair market, firms need to identify their strengths and target consumers for growth, but must continue to provide quality service at competitive prices to keep consumer business."

- Buddy Lo, Automotive Analyst

This report looks at the following areas:

- Market breakdown of fragmented auto service market
- Consumer vehicle maintenance behaviors and attitudes
- Consumer reasons for choosing an automotive service provider
- Attitudes toward automotive service providers

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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