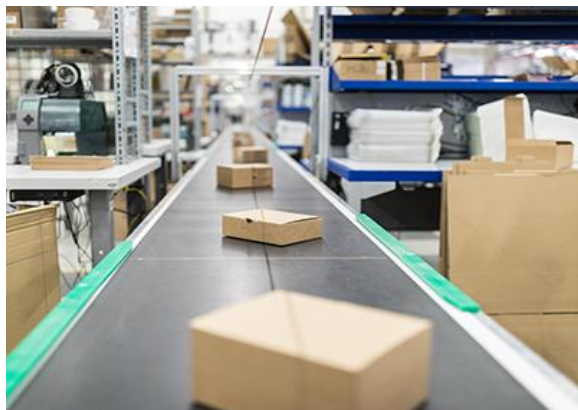


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“Statistics demonstrate that the larger the company, the more likely it is to use e-commerce as a route to market. Yet cloud computing and software-as-a-service are making important facilities increasingly cost-effective for SMEs. Companies of all sizes remain three times more likely to use e-commerce as a purchasing route than a sales channel.”

– Terry Leggett, Senior Analyst

This report looks at the following areas:

- SME opportunity
- Wholesale disruption
- The Brexit impact

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