

## Software - UK - February 2018

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“Total sales of software have been subject to fundamental changes as the previous acquisition/license purchase model has increasingly moved towards software as a service. At the same time, customisation of packaged software is becoming increasingly easy and flexible, assisting a trend to packaged products, which tend to be lower cost than proprietary software.”

– Terry Leggett, Senior Analyst

This report looks at the following areas:

- How will the market develop over the next five years?
- What will be the key market drivers?
- Which industries offer the best prospects?
- Will software as a service continue to impact the total market?
- Which products will benefit most from end-use market trends?

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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British Computer Society

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