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"Many recent acquisitions by major accountancy firms have revolved around the technology space, such as big data, analytics and digitisation, which is playing an increasingly important role in consultancy services."

- Claudia Preedy - B2B Analyst

# This report looks at the following areas:

- How has the UK accounting and financial management market performed over the last five years?
- How are technological advancements impacting the sector?
- What are the major trends and issues affecting the market?
- How have key players performed in recent years?
- How is the market expected to develop over the next five years?

Larger firms are also increasingly forming strategic alliances with technology and software companies to be at the forefront of technology innovation. Greater use of automation, cloud computing, big data analytics, digital platforms and increasingly AI, are set to remain key focuses of investment in the accounting industry for the foreseeable future."

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This report is part of a series of reports, produced to provide you with a more holistic view of this market



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Tax services

Consultancy

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#### **Further Sources & Contacts**

Trade and professional associations

Association of Chartered Certified Accountants (ACCA UK)

Chartered Institute of Management Accountants (CIMA UK)

Chartered Institute of Public Finance Accountancy (CIPFA)

Institute of Chartered Accountants in England and Wales (ICAEW)

Institute of Chartered Accountants Scotland (ICAS)

Trade exhibitions

Accountex 2018

CIPFA annual conference 2018

Trade magazines

Accountancy Age

CCH Daily inc. Accountancy Live

Tax Advisor

Taxation

The Accountant