

Loans & Alternate Sources of Credit - Ireland - January 2018

Report Price: £1095.00 | \$1478.58 | €1232.31

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“Together with economic growth, rising employment and increased consumer confidence, low interest rates have returned growth and momentum to the unsecured personal loans market. Lingering uncertainties around the eventual impact of Brexit, in particular, have resulted in some consumers postponing plans to borrow for the time being.”

– **Brian O'Connor, Senior Consumer Analyst**

This report looks at the following areas:

- Both Irish economies doing well, despite underlying doubts
- Credit conditions worsen for NI, but improve for RoI consumers in 2017
- Consumer confidence high – but with a notable caveat
- Most Irish consumers say own finances are 'healthy' or 'OK'
- Almost two thirds of consumers have an outstanding loan or credit

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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