

Car Usage Habits - China - November 2018

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“Consumers are driving for long-distance purposes a lot less frequently this year. As such, some functions that improve the in-city driving experience, such as LATCH, HUDs and Bluetooth speakers, are now more important than ever before. Compact cars and compact SUV are still the most owned types of car.”

– Terence Zhou, Research Analyst

This report looks at the following areas:

- New definition of safety
- Battery car usage habits need to be nurtured
- More public charging or residential charging spots?

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