

## Consumer Spending Priorities - China - March 2018

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“There are many grounds to believe continuous growth in consumer spending will take place in 2018, but businesses should not simply conclude that growth will be easy in every sector. When it comes to luxury indulgences, holidays and beauty services are going to catch more share of consumers’ discretionary spending.”

– **Ruyi Xu, Director of Research**

This report looks at the following areas:

- What does consumer sentiment say about 2018?
- Which sectors are going to benefit from more discretionary spending?
- Are consumers prepared to spend tomorrow’s money today?

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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