

Live Entertainment - US - December 2018

Report Price: £3254.83 | \$4395.00 | €3662.99

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"The live event space is rife with varied interests that cater to the tastes of a wide range of demographics, and in many respects this diversity strengthens the industry. However, there are areas in which live event categories can improve their appeal, as well as looming demographic outlooks that can throw the industry off guard if not prepared for."

- **Mike Gallinari, Travel & Leisure Analyst**

This report looks at the following areas:

- Trust in distributors healthy for now
- Safety is top of mind
- iGens are the sober homebody generation

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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