

Consumers and the Economic Outlook - US - July 2018

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"Consumers remain confident in their financial health and anticipate little change in the coming year, resulting in stable patterns of financial opinions and behaviors.

Consumers hope to save for the future while also maintaining spending levels that accommodate their current lifestyle."

- Jennifer White Boehm, Associate Director - Financial Services

This report looks at the following areas:

This Report looks at the role credit score plays in consumer attitudes and behaviors to highlight opportunities to reach consumers based on this measure. Those with self-described higher credit scores are more comfortable with spending, while those with lower scores are trying to save and potentially build their credit up to higher levels.

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