

## Smart Homes - US - June 2018

Report Price: £3254.83 | \$4395.00 | €3662.99

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"Smart home hardware can be divided into two categories, those that provide convenience (eg thermostats, pet feeders, smart lighting, cleaning robots) and those that provide security (eg alarm systems, smoke and leak detectors)."

- **Billy Hulkower, Senior Technology Analyst**

This report looks at the following areas:

- **Cost chief obstacle**
- **DIY a hindrance to subscription sales**
- **Limited reasons to monitor**

This Report explores which smart home devices have been adopted and which are next expected to see mainstream interest. The Report covers perception of the category as a whole based around positive and negative word associations, purchases, and subscription to home automation and security services

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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## Table of Contents

### Overview

What you need to know

Definition

### Executive Summary

Overview

The issues

Cost chief obstacle

Figure 1: Negative characteristics associated with smart home tech, April 2018

DIY a hindrance to subscription sales

Figure 2: Subscription and interest in subscription to home security and automation services, April 2018

Limited reasons to monitor

Figure 3: Motivations for home monitoring, April 2018

The opportunities

Market far from saturated

Figure 4: Ownership and interest in purchase – Convenience products, April 2018

Figure 5: Ownership and interest in purchase – Security products, April 2018

Convenience products hit their stride

Figure 6: Annual sales gains by segment, 2014-18

Emphasizing disaster prevention

Figure 7: Positive characteristics associated with smart home tech, April 2018

What it means

### The Market – What You Need to Know

“Works with” promotes growth

Security falls from lead

More limited potential for alarms, in-home monitoring

### Market Size

Familiarity and integration propel sales 2016-18

Figure 8: US manufacturer sales of smart home devices, at current pricing, 2013-18

Figure 9: Smart home devices, incremental sales gains by segment, 2014-18

### Market Breakdown

Connected home carries growth

Installation weighs in on purchases

Robots gain functions

Pets are people too

Figure 10: Total US manufacturer sales of smart home devices, by segment, at current prices, 2016 and 2018

Figure 11: Total US manufacturer sales of smart home devices, by segment, at current prices, 2015-18

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### Market Factors

Pets and independent seniors loom large

Figure 12: Motivations for home monitoring, April 2018

Neighborhood networks increase awareness of crime

### Key Players – What You Need to Know

Familiarity beats expertise

Specialists less trusted

Buyouts offer specialists deeper pockets

### What's Working?

Largest, oldest brands most trusted

Figure 13: Smart home brands with high levels of trust, April 2018

Smartphones as interface

Figure 14: Hardware used for home control/monitoring, April 2018

Figure 15: Cox Homelife direct mail marketing, May 2017

Figure 16: CPI Security systems direct mail marketing, June-July 2017

### What's Struggling?

Specialists less well-regarded

Bumpy rode ahead for Logitech

Netgear spins off Arlo

Ecobee hamstrung by marketing spend

Figure 17: Smart home brands with low levels of trust, April 2018

### What's Next?

Nest and Ring grow brand names

Figure 18: Trust in smart home brands (Nest and Ring), April 2018

Voice control

Figure 19: Interfaces used for home control/monitoring, April 2018

Figure 20: Use of voice-centered hardware and interfaces to control smart home, by age, April 2018

### The Consumer – What You Need to Know

Majority of adults interested in both product segments

Most products carry potential sales to a third of all households

Young men top target

Moving away from home security

Subscriptions appeal to a more limited base

### Ownership and Interest in Purchases

Market far from saturated

Figure 21: Ownership and interest in purchase – Convenience products, April 2018

Fire top safety concern

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Figure 22: Ownership and interest in purchase – Safety products, April 2018

Near universal interest among young men who own homes

Figure 23: Ownership and interest in convenience products, CHAID tree output, April 2018

Figure 24: Ownership and interest in safety products, CHAID tree output, April 2018

### Security and Automation Services

DIY solutions put pressure on subscriptions

Figure 25: Subscription and interest in subscription, April 2018

Young men more likely to be interested in adding service

Figure 26: Subscription and interest in subscription, by gender and age, April 2018

Gains to be made in middle-income groups

Figure 27: Subscription and interest in subscription, by household income, April 2018

Treating the concerns of parents lightly

Figure 28: Subscription and interest in subscription, by parental status, April 2018

Figure 29: Xfinity home email marketing, March 2017

Focusing on larger markets

Figure 30: Subscription and interest in subscription, by area of residence, April 2018

Seeking security switchers among homeowners

Figure 31: Subscription and interest in subscription, home security, and automation, by homeownership, April 2018

### Positive and Negative Associations

Home safety and cool tech top positives

Figure 32: Positive characteristics associated with smart home tech, April 2018

Young men see cool tech

Figure 33: Positive characteristics associated with smart home tech, by gender, April 2018

Cost tops list of negative associations

Figure 34: Negative characteristics associated with smart home tech, April 2018

Figure 35: Negative characteristics associated with smart home tech, by homeownership, April 2018

Young men less likely to view expense as problematic

Figure 36: Negative characteristics associated with smart home tech, by gender and age, April 2018

### Appendix – Data Sources and Abbreviations

Data sources

Sales data

Consumer survey data

CHAID analysis methodology

Direct marketing creative

Abbreviations and terms

Abbreviations

Terms

### Appendix – The Market

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Figure 37: US manufacturer sales of smart home devices, at inflation-adjusted prices, 2013-18

Figure 38: US manufacturer sales of selected products, at current prices, 2016 and 2018

### Appendix – The Consumer

Figure 39: Positive characteristics associated with smart home tech, by household income, April 2018

Figure 40: Positive characteristics associated with smart home tech, by race/Hispanic origin, April 2018

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