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"Car sharing and ride sharing are relatively new mobility solutions that are having a profound impact on how consumers get around. Advances in technology have allowed car sharing and ride sharing services to disrupt established industries ranging from the cab industry to auto sales. This Report will examine mobility behaviors of consumers and the role car sharing and ride sharing play."

- Buddy Lo, Automotive Analyst

## This report looks at the following areas:

- Mobility solutions used by consumers
- Car sharing and ride sharing usage and frequency
- Car sharing and ride sharing behaviors
- Attitudes toward personal car ownership

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One in five ride share users are heavy users

Mobility solutions could delay second household vehicle purchase

One in 10 car owners would ditch their car for other mobility options

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