

## Beauty and Personal Care Retailing - Spain - January 2018

Report Price: £995.00 | \$1343.55 | €1119.77

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“As the Spanish political situation becomes more uncertain with lower rates of economic growth forecast for 2018, beauty specialists will need to work harder to compete with the growing force of supermarkets and fashion retailers that are grabbing share of the beauty market.”  
– **Tamara Sender Ceron, Senior Retail Analyst**

### This report looks at the following areas:

The beauty sector in Spain underwent significant change in 2017 as the market consolidated, with Douglas set to become the second or third biggest beauty specialist in Spain after it acquired perfumery chain Bodybell Group and a portfolio of 103 Perfumeria If stores and its e-commerce platform from Spanish retail group Eroski in July 2017.

Spanish beauty consumers are becoming more demanding about the provenance and content of the products they are buying, with 73% of women wanting more information about how their beauty products are made.

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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- The facts
- The implications

### The market – What you need to know

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Personal care spending grows  
Fragrances biggest beauty category  
Specialist retailers' sales grow 3.5%  
Rising inflation doesn't impact beauty  
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### Company background

### Company performance

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## What we think

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Retail offering

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