Food and Non-food Discounters - UK - September 2018

Report Price: £1995.00 | $2693.85 | €2245.17

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

"Overall the discount sector remains one of UK retail's key growth areas. However, it is increasingly becoming a tale of two sides."

- Nick Carroll, Senior Retail Analyst

This report looks at the following areas:

- **Tesco enters the discount market with Jack's**
- **Necessary consolidation in the non-food discount sector**
- **Premium value: the rising importance of premium at the food discounters**

The food discounters continue to put on exceptional growth, helped by store openings and the success of newer ranges such as premium. On the non-food side growth continues to slow, with Poundworld the latest high-profile failure in 2018. That is not to say there are not great opportunities in non-food discounting, B&M and Home Bargains are showing this, but too many in the sector have hung on to strategies that whilst successful during the recession, do not speak to the current demands of UK shoppers.

DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Table of Contents