

## Pet Food & Pet Care Retailing - UK - August 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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*“The pet food and pet care industry is growing well, underpinned by stable pet ownership and an increasing desire to treat pets with premium food, products and services as pets become a more integral part of the family. With the rise of services there is an opportunity for both specialist and non-specialist retailers to capitalise on this with in-store services.”*

**– Jacob Holder, Associate Retail Analyst**

This report looks at the following areas:

- Premiumisation of pet products and pet food
- The growth of services
- Event offerings for pets

The pet food market performed well in 2017, growing by 3.8% to reach £2.5 billion in value terms. Further growth of 4.6% is expected in 2018. Growth at the premium end of the market is helping to drive the market forward as pet owners look to treat their pets with more snacks/treats and by buying wet food rather than dry, which carries a higher price point.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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