

Desktop, Laptop and Tablet Computers - UK - July 2018

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“Despite continuing declines in the desktop, laptop and tablet market, the laptop segment has fared better because smartphones and tablets remain less suitable for performing productive tasks. It is hoped that cellular devices and two-in-one laptops will appeal to consumer desire for ultra-portability, and these devices offer a decisive upgrade path for current owners.”

– **Andrew Moss, Consumer Technology Analyst**

This report looks at the following areas:

- Ultra-portability meets productive computing
- The mature market needs people to upgrade, but there is little incentive to do so

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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