

Footwear Retailing - UK - July 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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“The footwear market is continuing to grow, but this growth is predicted to slow down over the next few years as the implementation of Brexit will undoubtedly create more uncertainty. Once again we see that men’s footwear is driving growth in the sector as the popularity of trainers is yet to wane. As a result, fashion and footwear specialist retailers have been in decline while sports retailers have been growing at a steady pace.”

This report looks at the following areas:

- What part does seasonality play in footwear sales?
- Men’s footwear fuelling growth in the market
- Growing demand for larger range of sizing

The footwear market in the UK grew 8% in 2017 and is estimated to reach sales of £12.4 billion in 2018, as the footwear market continues to grow at a faster rate than clothing. The sector has benefited from the continuing popularity of the athleisure sector, an increase in sports participation, as well as a growing acceptance of casual styles for all circumstances.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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