

Pub Visiting - UK - May 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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“Millennials are particularly likely to view pubs as all-round leisure experiences and are receptive to new and more unusual forms of entertainment. The difficulty for landlords will be to cater for these more open-minded pub-goers while also meeting the needs of more traditional patrons who tend to see the pub as a more relaxed venue.”

– **Emma Clifford, Associate Director - Food & Drink**

This report looks at the following areas:

- Drinks companies are rebuilding their pub estates
- Rising wages put a further squeeze on profit margins
- The importance of cask and pub/brewer collaboration
- Pubs can act as entertainment venues

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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