

Menswear - UK - March 2018

Report Price: £1995.00 | \$2693.85 | €2245.17

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“The increased choice of retailers for men has made the menswear market much more competitive and made male shoppers more demanding and less brand loyal, meaning retailers need to do more to stand out and differentiate their offer.”

– **Tamara Sender, Senior Fashion Analyst**

This report looks at the following areas:

- Who are the winners and losers?
- Which demographics are driving sales?
- What can retailers and brands do to stand out?

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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